Raise the Bar, Hershey!

Dear David West,

We believe that Hershey should be a leader in ensuring that the rights of workers and farmers are respected in the production of chocolate – from bean to bar. Hershey must do more to ensure an end to child labor, forced labor and trafficking in its chocolate products by supporting the demands of the "Raise the Bar" campaign. It's time for Hershey to Raise the Bar by tracing the sources of its cocoa and shifting toward Fair Trade Certified cocoa. By purchasing Fair Trade Certified cocoa, Hershey can truly fulfill its mission to bring sweet moments of Hershey happiness to workers, farmers, children, consumers and shareholders worldwide every day!

(PLEASE WRITE CLEARLY!)

Signature	Printed Name	City and State	E-Mail

Please return this petition to: Not For Sale Campaign, 270 Capistrano Road, Suite #2 Half Moon Bay, CA 94019

www.notforsalecampaign.org || www.free2work.org